

## Who will you be nominating?

- 1. Nominated Organization
- 2. First and Last Name of Contact
- 3. Title of Contact
- 4. Email of Contact
- 5. First and Last Name of Alternate Contact
- 6. Email of Alternate Contact

## **Project Title**

Open Field

## What was your project?

Open Field

## How was it intended to boost your brand?

Open Field

How did this project help your organization achieve its strategic objectives? *Open Field* 

How did you measure the boost to your brand? How did you measure its effects on your organization?

Open Field

How would you have defined your brand before this project and how would you define your brand now?

Open Field

How did your audience engage with your brand before this project? How does your audience engage differently with your brand as a result of this project? Open Field

What would you do differently or the same if you did this project again? Open Field

Please upload any relevant marketing materials or content (5 file maximum) File Upload (x5)

Please include links to any relevant content (2 maximum) Link URL (x2)

**Any additional comments** *Open Field* 

May SPN share your project as a success story or case study with the Network?

Check Box

Yes