2023 SPN Communications Excellence Awards Powerful Storytelling – Nomination Form Preview



Who will you be nominating?

- 1. Nominated Organization
- 2. First and Last Name of Contact
- 3. Title of Contact
- 4. Email of Contact
- 5. First and Last Name of Alternate Contact
- 6. Email of Alternate Contact

Project Title

Open Field

What story did you tell?

Open Field

To whom were you telling this story? (Who was your primary audience? Were there any secondary audiences?)

Open Field

How did you find the story? How did you tell it? What platforms did you use to reach your audience?

Open Field

How would you have defined your brand before this project and how would you define your brand now?

Open Field

What did the story change? (How did the story shape your brand's image? How did it influence policy makers? How did it shift public opinion or discussion?)

Open Field

Please upload any relevant marketing materials or content (5 file maximum) File Upload (x5)

Please include links to any relevant content (2 maximum) Link URL (x2)

Any additional comments

Open Field

May SPN share your project as a success story or case study with the Network?

Check Box

Yes